

# PERRY J. POUSSARD, ESQ.

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## EDUCATION

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### UCLA Anderson School of Management

Los Angeles, California

*Master of Business Administration*

June 2021

Activities: Entertainment Management Association; Out@Anderson; Joint Ventures; FEMBAssadors

### Southwestern Law School

Los Angeles, California

*Juris Doctor*, SCALE Accelerated Two-Year Program, Entertainment and Media Law Focus

May 2018

Distinctions: Public Service Distinction

Activities: *Academics Chair/Senior Advocate*, Trial Advocacy Honors Program;  
*Co-President*, Entertainment Law Society; *Co-President*, Couples & Families Association;  
*Student Editor*, Journal of International Media & Entertainment Law (JIMEL); *Member*, OUTLaw Society;  
*Participant*, Education Abroad, University of London, Summer 2017

Affiliations: American Bar Association; Los Angeles County Bar Association (ELIPS);  
The LGBT Bar Association of Los Angeles; Academy of Television Arts & Sciences

### Louisiana State University

Baton Rouge, Louisiana

*Bachelor of General Studies*, Interdisciplinary Studies: Computer Engineering, Mathematics, Theatre

December 2007

## EXPERIENCE

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### Business & Legal Affairs, BBC Studios

Los Angeles, California

*Legal Intern*

January 2018 – May 2018

Increased efficiency of workflow by offering analysis and legal judgments with written communication of deal summaries; drafted memos, production forms, development hold agreements, non-disclosure agreements, and contracts; and reviewed television episodes for legal compliance.

### Entertainment and the Arts Legal Clinic, Southwestern Law School

Los Angeles, California

*Law Clerk*

August 2017 – November 2017

Provided free legal and business affairs services, including rights and chain-of-title documentation and drafting personal services agreements for producers, directors, actors, and crew, location agreements, releases, and other production related documents for independent film clients. Onboarded new clients. Reorganized clinic's online file management system to be more efficient, providing insight on system's capabilities.

### Tenacity Artistic Productions / I Am the Face Films (subsidiary)

Los Angeles, California

*Co-Owner*

May 2015 – Present

Managed project development and production through communication with creators/artists, financial planning and budgeting, and business correspondence with vendors, talent agents, and potential investors.

### The Walt Disney Company, WDW Entertainment; Y.E.S. Programs

Lake Buena Vista, Florida

*Trainer/Coordinator/Performer and Education Facilitator*

January 2005 – June 2015

Engaged by the company in various posts over ten years in the Parks & Resorts division, leading to multiple recognitions for guest service and teamwork. Supervised performers and attendants, managed guest relations, and coordinated special events. Trained performers as part of team, providing instruction on operating guidelines as Trainer. Facilitated programs and taught grade-school students chemistry for Youth Education Series.

### NewYorkRep, *Stalking the Bogeyman; Why You Beasting?*

New York, New York

*Producer/Marketing Consultant*

June 2013 – July 2014

Designed advertising, marketing, and social media materials to promote FringeNYC run of *Why You Beasting?*, leading to a *Time Out New York* Critic's Pick and an extension to the Off-Broadway FringeNYC Encore Series. Consulted on marketing and social media campaigns for *Stalking the Bogeyman*, prior to Off-Broadway run.

### Royal Caribbean Productions, DreamWorks Experience

Fort Lauderdale, Florida

*DreamWorks Coordinator/Company Manager/Consultant*

July 2011 – March 2012

Developed creative programming offerings, increasing guest satisfaction ratings 10%+. Managed cast and ensured policies, staffing requirements, and overall program needs were met. Designed administrative support documentation for operational procedures and policies, which were effectively applied during onboarding process, increasing efficiency of training by 50%, and implemented across the entire fleet.

## ASSOCIATIONS

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*The State Bar of California*, Licensed Attorney

*Broadway West*, Board Member

*I Am the Face Foundation*, Board Member